

# The Hershey Company Announces Voluntary Recall of Limited Quantity of York Pieces

**HERSHEY, PA., July 1, 2010** - The Hershey Company today announced a voluntary recall of limited quantity YORK PIECES 5-oz bags because the items may contain small pieces of metal.

This recall affects only the 5-oz. hanging bag sold primarily in convenience stores, not the larger 10.5-oz. stand-up bags available at other retailers.

The product in question was made by a third-party manufacturer in the United States and was available for purchase primarily at convenience stores nationwide after May 20, 2010. The affected items have the UPC 34000-11435-000 and production code beginning with the characters 27 or 28.

No other YORK, PIECES or Hershey items are affected.

No consumer complaints have been reported to date. Consumer safety is Hershey's top concern, and the company issued this voluntary recall as a precaution.

Consumers who have purchased the item in question should contact Hershey Consumer Relations at 1-800-468-1714.

## Product Information



## Questions

**Why are you doing a recall?**

The product may include small pieces of metal. The issue was discovered during internal quality checks, and we took immediate action upon learning of this incident. Consumer safety is our top concern, and we issued this voluntary recall as a precaution.

**Where is the product sold?**

The product is sold primarily at convenience stores. This recall affects only the 5-oz hanging bag sold primarily in convenience stores, NOT the larger 10.5-oz. stand-up bags available at other retailers.

**Have you had complaints about this product?**

We have received no consumer complaints or reports of injury to date. Consumer safety is our top concern, and we issued this voluntary recall as a precaution.

**What should a consumer who has one of the recalled products?**

Consumers who have purchased the item in question should contact Hershey Consumer Relations at 1-800-468-1714.