Norwalk, CT and Henderson, NC (September 7th, 2016) MR Williams, Inc., in partnership with Success Systems, recently began offering a free state-of-the-art, web-based price book application to all its existing and prospective customers. ePB Retail Link™ allows customers to electronically receive all MR Williams invoices, create and maintain the retailer’s prices and promotions anytime on any web-enabled device. In addition, ePB Retail Link helps retailers to maintain shelf labels and view and maintain product margins. As a result, retailers are able to automate their stores with minimal financial risk.

According to MR Williams Director of Marketing, Jessica Lowery, “Our new relationship with industry-leader Success Systems, will give us the tools to better automate our retail customers. It fits in perfectly with our ongoing strategy of using technology as a competitive advantage.”

The partnership, along with a similar relationship previously announced with other major food suppliers makes Success Systems products and services the most widely distributed “door-to-door” store automation solution in the industry covering 40,000 retailers.

The free ePB Retail Link is compatible with most of the industry’s point of sale systems, including those manufactured by Gilbarco, Sam4S, VeriFone, Wayne and other leading brands. In addition to helping to increase retailer profits, the cloud-based ePB Retail Link is designed to help store operators cut IT expenses and maintenance, reduce risk of data loss and minimize capital expenses.

Success Systems offers a complete ePB™ product line that includes feature-rich web-based applications that help store owners with important tasks, including: centralize and manage store prices, initiate promotions by day of the week and hour of the day, receive electronic invoices, deliver and update wholesaler prices, track inventory, control store profits by managing margins, simplify bookkeeping and daily reconciliation, manage fuel, storage, and reporting requirements and manage store inventory based on sales activity, among other features.

Significantly, Success Systems has launched a data reporting service that helps retailers take advantage of tobacco rebate programs offered by Altria and RJ Reynolds. With rebate programs offering as much as $0.15/carton, retailers can make hundreds of dollar per month by simply providing sales data. Smokin’ Rebates™ automatically captures and transmits tobacco-related sales data to tobacco manufacturers using the cloud-based system that works with most industry POS terminals and back office systems. Retailers can review, edit and approve sales activity prior to transmission, as well as use analytic reports to gain insight into each store’s tobacco category.
About Success Systems
Success Systems is the most recommended provider of cloud-based, turnkey store automation solutions for convenience, grocery, petroleum, tobacco and liquor retail outlets. Reflecting more than 32 years of field-tested experience, its offerings are designed to help customers optimize every aspect of their operations and achieve measurable results.

Success Systems provides proven software, hardware, unparalleled customer support, as well as nation-wide on-site installation and training. It offers professional services and support for single and small chain retailers, otherwise available only offered to large chain retailers. Success Systems® products are available directly, or through major dispenser distributors, food vendors and other selected distributors coast to coast. Success Systems products are certified by most point-of-sale platforms, and major oil companies and industry-leading point of sale manufacturers recommend our products. For more information, go to success-systems.com.

About MR Williams
MR Williams is one of the fastest growing convenient stores suppliers on the east coast and services over 1,200 retailers with over 10,000 SKUs. MR Williams has grown considerably during their 40 year history driven by a core philosophy of making every decision by first asking “What value am I bringing my customer”. MR Williams has a history of connecting people with technology that delivers greater value.

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