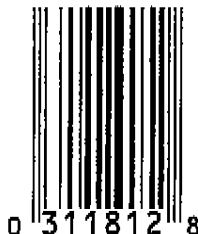


URGENT: FOOD RECALL

Dear Customer:

Due to the recently announced expanded recall of peanuts, we are writing to advise you that we have taken the precautionary measure of voluntarily recalling all products containing peanuts produced at Peanut Corporation of America's Blakely, Georgia facility. The only Ocean Spray products shipped to you that are impacted are:

1.75 oz Fruit and Nut Trail Mix***48 oz Fruit and Nut Trail Mix***

PCA is the subject of an ongoing FDA investigation concerning the recent salmonella outbreak. The recalled products contain peanuts that were manufactured by PCA and that were supplied by PCA to Ocean Spray's third party contract packer for its Fruit and Nut Trail Mix products

Ocean Spray's 6-ounce Fruit and Nut Trail Mix and all sizes of its Chocolate Trail Mix products do not contain nuts from PCA and are not affected by this recall.

As you know, product quality is of paramount importance for Ocean Spray. Our customers and consumers rely on the Ocean Spray brand day in and day out. For this reason, we wanted to make sure you understood the background underlying this issue.

No illnesses or adverse effects have been reported regarding these products. As soon as FDA began its investigation of the PCA facility, the contract packer changed suppliers of its peanut ingredients for these products.

Ocean Spray is advising Customers to remove the Fruit and Nut Trail Mix 1.75-ounce and 48-ounce recalled products from its shelves and destroy these products under standard protocol and return to Ocean Spray an inventory listing of products so destroyed along with certificates of destruction. The specific code dates for the recalled products are listed below:

- 12 count/1.75 oz Fruit & Nut Trail Mix
Case UPC: 50063-000
Unit UPC: 311812
 - Best By Dates:
 - MAY0509
 - MAY0609
 - MAY0709
 - MAY1109
 - MAY1209
 - MAY2809
 - JUN0409
 - JUN0509
 - JUN1009
 - JUN1209
 - JUN2009
 - JUN2109
 - JUN2209
 - JUN2309
 - JUN2409
 - JUN0909
 - JUN2509
 - JUL2909
 - JUL3109
 - AUG0209
 - OCT0409
 - OCT0609
 - OCT0709
 - OCT0909
- 48 oz Fruit & Nut Trail Mix
Case UPC: 12836-000
Unit UPC: 3120029629
 - Best By Dates:
 - MAY2509
 - MAY2609
 - JUN1909
 - JUN2009
 - JUN2209
 - JUN2409
 - JUL2009
 - JUL2109
 - JUL2209
 - AUG0209

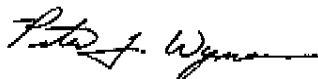
In accordance with FDA procedures, you are required to notify other purchasers of these products for re-sale as well as all participants throughout the distribution chain. Please confirm that you are taking these steps.

For your reference, I attach Ocean Spray's press release regarding this issue. I also attach a form to use to monitor the removal and destruction of recalled products. Please complete, date and sign this form and return to us as soon as possible.

Please give me a call at (508) 946-7646 or (508) 472-7646 if you have any questions regarding this issue.

Follow up correspondence on this matter should be directed to me at oscrecallresponse@oceanspray.com or by fax 508/946-7706.

Sincerely,

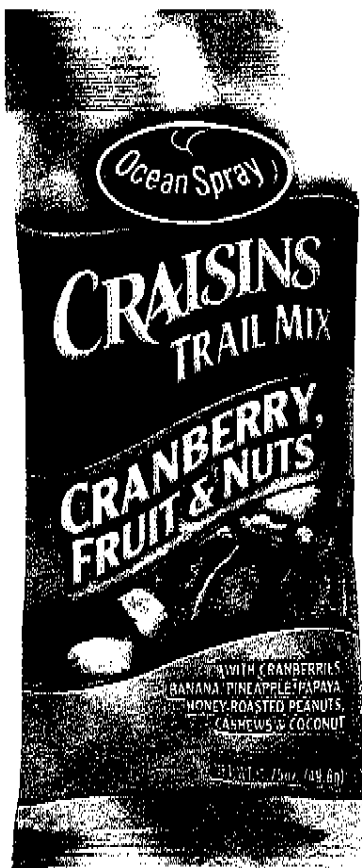


Peter J. Wyman
Vice President, Sales

RECALL COMPLIANCE FORM
1.75 oz Fruit & Nut Trail Mix

Case UPC: 50063-000	Best By Dates:	# OF UNITS	# of UNITS	Certification
Unit UPC: 311812		FOUND	DESTROYED	(Initials)
	May 0509			
	May 0609			
	May 0709			
	May 1109			
	May 1209			
	May 2809			
	Jun 0409			
	Jun 0509			
	Jun 1009			
	Jun 1209			
	JUN2009			
	JUN2109			
	JUN2209			
	JUN2309			
	JUN2409			
	JUN0909			
	JUN2509			
	JUL2909			
	JUL3109			
	AUG0210			
	OCT0409			
	OCT0609			
	OCT0709			
	OCT0909			

1.75 oz Fruit and Nut Trail Mix



48 oz Fruit and Nut Trail Mix





FOR IMMEDIATE RELEASE

Contact:
 Kelly Kass
 kelly.kass@webershandwick.com
 office: 617.520.7274

**Ocean Spray Announces Nationwide Voluntary Recall
 of 1.75 oz and 48 oz Fruit and Nut Trail Mix Products**

6 oz Fruit and Nut Trail Mix and All Sizes of Chocolate Trail Mix Are Not Affected

Lakeville, MA (February 2, 2009) – Due to the recently announced expanded recall of peanuts sourced from Peanut Corporation of America's Blakely, Georgia facility, Ocean Spray today announced it has voluntarily recalled certain lots of its Fruit and Nut Trail Mix products in 1.75-ounce and 48-ounce packages because they may be contaminated with *Salmonella*.

Salmonella is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis.

Ocean Spray's 6-ounce Fruit and Nut Trail Mix and all sizes of its Chocolate Trail Mix products are not part of this recall, as they do not contain nuts from PCA.

The following Ocean Spray brand trail mix products are part of this recall:

- 1.75 oz Fruit & Nut Trail Mix UPC: 311812
 - Best By Dates:

▪ MAY0509	▪ JUN1009	▪ JUN2509
▪ MAY0609	▪ JUN1209	▪ JUL2909
▪ MAY0709	▪ JUN2009	▪ JUL3109
▪ MAY1109	▪ JUN2109	▪ AUG0209
▪ MAY1209	▪ JUN2209	▪ OCT0409
▪ MAY2809	▪ JUN2309	▪ OCT0609
▪ JUN0409	▪ JUN2409	▪ OCT0709
▪ JUN0509	▪ JUN0909	▪ OCT0909

- 48 oz Fruit & Nut Trail Mix UPC: 3120029629
 - Best By Dates:

▪ MAY2509	▪ JUN2209	▪ JUL2109
▪ MAY2609	▪ JUN2409	▪ JUL2209
▪ JUN1909	▪ JUL2009	▪ AUG0209
▪ JUN2009	▪	

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These Ocean Spray products are sold nationwide in retail stores. Ocean Spray is removing these products from retail store shelves and advising customers and consumers to destroy these trail mix products.

PCA is the subject of an ongoing FDA investigation concerning the recent salmonella outbreak. The recalled products contain peanuts that were manufactured by PCA and that were supplied by PCA to Ocean Spray's third party contract packer for its 1.75-oz and 48-oz Fruit and Nut Trail Mix products.

No illnesses or adverse effects have been reported regarding these products to date. As soon as FDA began its investigation of the PCA facility, the contract packer changed suppliers of its peanut ingredients for these products.

Consumers who have purchased the recalled products are urged to destroy the product. Consumers with questions or who would like a refund may call the Ocean Spray Consumer Hotline at **1-800-662-3263**.

For more information on Salmonella, please visit the Centers for Disease Control and Prevention's Web site at www.cdc.gov (<http://www.cdc.gov>) (or call 1-800-232-4636).

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