

## Ad space template B

- All messaging must fall within white dashed area.
  - Graphic must fill entire blue area, edge-to-edge.
  - A .125" radius will automatically be applied at the bottom right corner.
  - Text should be outlined/vectorized or embedded in file.
  - File should be prepared/saved in CMYK colorspace @ 300 DPI.
  - Acceptable file formats: PDF, EPS, AI
- (PNG accepted, but colors will drift in RGB / CMYK colorspace conversion)